

Natick Report

Since 2020: More than you really want to know about Natick, Mass.

COMMUNITY IMPACT REPORT 2025

OUR MISSION

To provide comprehensive, community-driven news and information for everyone who lives, works, and visits Natick. We cover the stories that matter—from town hall to schools to local business and the arts—and rely on our readers to help steer our coverage.

"Thank you for being such a positive influence on the community."

— COMMENT FROM READER SURVEY

COMPREHENSIVE LOCAL NEWS COVERAGE

Natick Report published more than 550 articles about Natick in 2025, plus dozens of event listings monthly. Below is a breakdown of the number of stories by topic that we ran this year:

150

GOVERNMENT &
ELECTIONS

60

BUSINESSES

60

CULTURE & HISTORY

40

EDUCATION



'25 ELECTION COVERAGE

Voters had a lot to sort out in 2025 to cast informed votes. To support the community, *Natick Report* moderated a town-wide candidate event for *Yes for Natick* and ran candidate profiles to help ensure transparent, accessible local elections.

INNOVATION

BU Newsroom Partnership: We launched a new educational partnership with Boston University, which supplied us with student journalists to cover Natick for a journalism class, bringing fresh eyes and deeper coverage to town beats.

We worked hard all year long to make it easy for you to follow local issues and get to know your neighbors better. A sampling of stories we covered in 2025:

Major Civic Issues

\$7m budget override, Dam (spillway) removal process, housing developments (Natick Corner, 5 Auburn, etc.).

Infrastructure

Downtown parking changes, MassDOT's Rte. 27/9 Bridge Replacement Project, accessible Natick Center MBTA station.

Business News

Openings (Ten Trees Books, Tilly's Ice Cream, Popovers restaurant) and closings (Nine East, Wine Emporium, Natick Crossings).

Schools & Youth

Memorial school building committee formations, Natick High soccer state titles, and the student-led Impact Collaborative.

Culture & Celebrations

MLK Jr. Day, Holi, Porchfest, Natick Nights, Earth Day All Around Natick, and Natick Days.

Community & History

Sawin House demolition, a 19th-century lawn sword, gazebo color updates, local turkey trouble, Boston Marathon runners, and real estate sales.

NATICK REPORT EDITORIAL STAFF

Bob & Deborah Brown are the publishers of the *Natick Report* online publication. While they direct the day-to-day operations, the publication thrives as a collaborative effort that relies on contributions from dedicated student interns (including Max Cogliano!), frequent freelance contributors like Maureen L. Sullivan, historical context from the Natick Historical Society, and tips from readers like you.



www.natickreport.com